

New Frontiers Communication Committee Minutes

Monday, September 26, 2016

Present: Barbara Thelander, Peggy Randolph, Gary Epp, Carolyn Cline, Allen Zisner, Gary Kleemann, Marie-France Ganansia, Marykay Owen and Pat De Blake

Absent: Marlin Fried and Shirley Epp

Approval of Minutes: Accepted by the committee members

Reports and Action Items

Council: Marlin (absent)

- Barbara summarize the high points of the Council meeting: NFLL scholarships, survey suggestion by Membership, Volunteer Committee needs assistance, and Nomination Committee results (Information details on NFLL website)

Registration: Peggy

- Generally things went very well and problems of new members resolved. Very helpful to have computer room to use, and new way for dealing with duplicated accounts
- Membership remains consistent with past years

Publicity: Caroline

- Problems getting information into the news sources difficult due to early Open House date
- Has confirmed place for NFLL at upcoming Expo
- Marlin and Caroline did two presentations to organizations during the past month. Marlin's prepared and updated PowerPoint was used.
- Revision of telephone numbers on business cards made by MCC
- Discussion of table at Salt River Brass performance on October 2nd and confirmed
- BeAnne Lane interested in helping with publicity

- Action:** 1. Volunteers to be present at Salt River Brass performance to be confirmed
2. Barbara will invite BeAnne to the next meeting

Mailings: Shirley and Gary

- Barbara/Peggy mentioned the last mailing and the cooperation of MCC staff
- Facts of Mailing: 375 envelopes, 100 schedules kept for Open House, 10 to Resurrection Church, 50 to Mesa Active Adult Center, 10 retained for outreach

Action: Gary and Shirley will continue until replacements can be found

E-mail Blasts: Gary

- Confirmed NFLL's link on the ASU's website
- Amount of sources increased and positive response from the majority of our members
- Presented some schedules from two groups in California

Web: Allen

- Allen's expressed concerns about the problems he is having with changes to the website and requested that an Ad-Hoc Committee be formed to address the problems that exist. Methods, design, pictures, calculator, cost, policy issues of what should be posted, etc. were discussed.

Action: Committee request that the Council form an AD-Hoc Committee be formed

Member Replacements Needed:

Action: The following have requested replacements: Chair and Co-Chair and two members for the mailings.

Minutes submitted: Pat De Blake