

New Frontiers Communication Committee
September 25, 2017 – Meeting Minutes

Meeting Convened at the Mesa Public Library at 10 AM by Barbara Thelander, Chair

Members Attending: Barbara Thelander, Jane Osborn, Allan Zisner, Peggy Randolph, Marie Ganansia, June Mikkila

Minutes - August 28, 2017 were approved.

Council Report – Barbara Thelander **reported:**

- See attachment from Marlin Fried
- Storage room at the DTC is closing, a room in the back of the library (LB 145) on the Dobson Campus will be available, though this may limit access to the room if the room is being used

Publicity/Outreach – Caroline send out information to newspapers etc. A member mentioned that she has not seen any articles in the media. In the future, the twice a year open house could be held in Navajo Room on Dobson Campus.

Newsletter – Nov/Dec newsletter to include pictures of open house and date of spring classes, an article will be written on Janice Overdorff and the quilts she makes are a contribution to the success of the holiday party

Mailing – 414 class schedules and newsletter were mailed

Proclass – P. Randolph stated the proclass can be listed as needed on future agendas

Website/Cloud -

- Discussion initiated by Allan that the individual with pictures can organize and post them. Allan would be available as a resource on how to organize, cull out and post pictures.
- Barbara stated that the homepage of NFLL is a marketing opportunity. She also mentioned that the banner should show a variety of pictures too.
- Allan is thinking/looking at updating home page to make it simple/detailed and match NFLL new philosophy.

NF Affiliate status – No action at this time on affiliate status. Possibly Mesa Library should be listed as an affiliate.

Other – Discussion regarding meeting every other month. Motion from J. Mikkila to meet every other month. Seconded by J. Osborn. B. Thelander pointed out that committee does not meet in December and January. J. Mikkila withdrew motion. Further discussion needed.

Next meeting is Monday, October 23 at 10AM at the Mesa Main Library Board Room.