

Communication Committee Report

August 2023

- Marketing items (pencils) have been ordered and should be here early September.
- Looking for an additional marketing item to order.
- Sent information about Lifelong Learning 101 to:
 - AZ Central
 - Mesa Independent
 - UpClose Publications (which reaches the East Valley)
 - East Valley Tribune
- Dawn Zimmer, MCC Marketing Manager, wrote a story about NFLL which she is sending to her media contacts. (story was sent to Council via email)
- Looking for events where NFLL can host a table or provide information.
 - The East Valley Healthy Living Expo is November 1 (this is the one held at the Mesa Convention Center). The fee to participate and have a booth is \$695. We would need to have 15 new members sign up to recoup our fee. We will pass on this opportunity.