

## Membership Committee Council Report Oct. 2017

At the October 6<sup>th</sup> Membership Committee Meeting, members brainstormed ideas about increasing membership. Some of the suggestions were to distribute class schedules out into the community such as leaving them at senior centers, recreation halls at senior communities, and other appropriate locations. Another suggestion was to ask members to duplicate Open House flyer and post them in their neighborhood. Finally, it was suggested that New Frontiers utilize Facebook more as a marketing tool but we need a member to take on this task to monitor and keep it updated.

### **Open House: Sept. 15, 2017**

Twenty-five member volunteers worked for Open House, contributing approximately 128 hours. Registration and enrollment went moderately well. Event finished on time at 3:00 PM. Forty-three new members joined. Many expressed interest in volunteering in various areas.

### **New Members Coffee: Oct, 13, 2017**

Twenty-one new members enjoyed the New Members Coffee and 5 contacted the Chair at the last minute to excuse themselves. Those who attended picked up their binders, information material, badges and lanyards. Those who did not attend were mailed all materials except the binders and lanyards. Total attendance was forty. Few Council members attended.

Next Membership Committee meeting: Jan. 5, 2018, Mesa Main Library Board Room

Next Open House Jan. 12, 2018 at Red Mountain Community Room in Mesquite Bldg (#5)